



## **The Winning New Suzuki CELERIO: *The Stylish Eco-Friendly Compact***

CELERIO – the smallest of the five world strategic models. The CELERIO is a great new example of Suzuki’s “Way of Life!” philosophy. The CELERIO, by combining eye-catching style and easy urban mobility with great fuel efficiency, meets the lifestyle demands of today’s motorists.

### **Concept**

At the heart of the concept for the new CELERIO is Suzuki’s understanding that people, especially in urban areas, want economical, eco-friendly motoring without sacrificing style, comfort, practicality or performance.

### **Design, Comfort and Practicality**

The CELERIO sporty, solid look projects urban energy. The elegant aerodynamic contours combine tautness with evocative curviness. This sophisticated design, features the exceptional combination of low 0.30 drag coefficient, fuel efficiency and low CO2 emissions. The cabin layout favors the front seats, but still amply accommodates four adults. The useable luggage space behind the rear seats can be further expanded by folding down the rear seatback.

### **Performance and Environmental Compatibility**

The CELERIO three-cylinder 1.0-liter petrol engine is a light compact unit with low friction characteristics, a maximum power output of 67 BHP and a maximum torque of 87N-m. Fuel consumption is low at 4.4L/100km and CO2 emissions are just 103g/km. Standard transmission is five-speed manual and four-speed automatic transmission (uncommon among one-liter cars)

### **Safety**

The CELERIO’s body reflects Suzuki’s Total Effective Control Technology (TECT) concept in the form of crushable structures that absorb impact energy, frame members that disperse impact energy away from occupants and a strong cabin structure. High-tensile steel is used for major body parts, achieving high level of occupant safety without adding excessive weight of the body. Dual airbags, and energy-absorbing trim provides further head protection.