

## GM's Message



We had a very active month in April as we opened a new Tyre Plus outlet and had series of visitors from our principals to review the business and its progress. The highlight of the month was the memorable get together we had with all CTC Staff during which many employees were rewarded for their long term service with the company. All employees participated in the discussion and provided their comments and recommendations to grow our company further in the year 2011

Good luck & best regards.

Mohammed Aqel  
General Manager

## Eric De Cromieres Visits CTC



Mr. Eric De Cromieres, Senior Vice President Marketing and Sales of Michelin visited Dubai and had the time to meet various CTC customers to ensure that service level satisfaction is as per their expectation. Mr. De Cromieres also visited the Tyre Plus outlet in Silicon Oasis which is still under construction and was impressed with the development of Tyre Plus program in CTC.

## Jacques Martinez Visits CTC

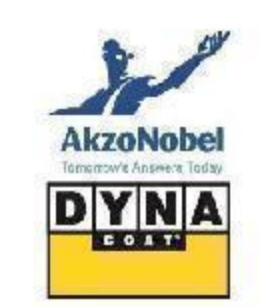


Mr. Jacques Martinez, Commercial Director for EM / Public Works, visited CTC recently and met with managers and Mr. Aqel. He was joined by the active Sales Incharge Mr. Walid Badran. During the meeting, future plans and strategies for the EM tyre market were discussed and agreed which will enable our company to grow this tyre segment in a big way.

## Dubai Police And Dubai Economic Department Presentation



In coordination with Dubai Police and Dubai Economic Department, we have arranged a general overview on tyres and proper way to handle and store tyres to a big number of Department of Economic Development inspectors. The presentation was conducted by Mr. Rami Iskandar of Michelin, supported by Mr. Mohammed Aqel and Mr. Atallah. Colonel Aqil Janahi of Dubai Police participated in the presentation and shared his valuable views and experience in the tyre industry. Mr. Walid A. Malik, Director of Dubai Economic Department attended the presentation.



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## Tyre Plus Ajman Opening April 11, 2011



We recently opened our latest Tyre Plus branch in Ajman, on April 11, 2011. The ribbon cutting ceremony was officiated by our General Manager Mr. Mohammed Aqel and Michelin Commercial Director Mr. Sylvain Coisnon. Top managers from Michelin and Central Trading Company were present during the event.

## Central Trading Company Annual General Meeting 2011



Central Trading Company organized Annual General Sales Meeting and Employee gathering on April 14, 2011, at JW Marriott, Dubai. The Meeting was attended by Central Trading Company Sales Managers and Executives. After the meeting our General Manager, Mr. Mohammed Aqel, honored employees celebrating milestone anniversaries in Central Trading Company through a dinner and award ceremony, the dinner was attended by all staff of CTC. He thanked all the Central Trading Company employees for their hard work and dedication.

## Dubai Health Authority (DHA) Ceremony



Our Group was honored recently by the Department of Health in Dubai and Thalassemia Centre for our group's support to the Centre. Mr. Mohammed Aqel attended the function on behalf of our Chairman and Vice Chairman and received a valuable trophy as token of appreciation for Al Rostamani Group support.

الشركة التجارية المركزية ذ.م.م.  
CENTRAL TRADING COMPANY. L.L.C.  
Established 1957



A Member of Al Rostamani Group

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# CTCTimes

## 12th Annual Al Rostamani Group Cricket Tournament



Our cricket team has shown outstanding performance in the 12<sup>th</sup> Annual Al Rostamani Cricket Tournament and became the second runners-up in the league table. Our Group CEO Mr. Francois De Montaudouin appreciated the performance of our cricket team. Congratulations to our team on the outstanding performance in the year 2011 and hope that they will bring the winner's cup next year.

## Birthdays

### Upcoming Birthdays - May 2011

Rekash Gopal	02, May	Sivakumar Raveendran	25, May
Sanjib Banerjee	05, May	Krishna Kumar	26, May
Binesh Valiat	05, May	Vinod John	29, May
Mani Mannangatti	05, May	Ambi	29, May
Aju Jacob	06, May	Eappen Jose	30, May
Arjun Sing	15, May	Atallah	30, May
Shymala Vasant	23, May	Viswambaran Jayaraj	30, May

## Welcome Aboard

Siju Abraham  
Senior Sales Engineer  
Blue Star

Khalid Ail Mohamed  
Operational Manager  
Tyre Plus

## Announcement

## Contact Us

Share with us:

Stories, articles, breaking news...etc,  
We would like to know your comments  
regarding this newsletter

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