

## GM's Message



Dear Colleagues,

We have managed to sail through the 1<sup>st</sup> Quarter with a very solid performance in all our product lines. The promotion schemes have contributed significantly to this achievement. I congratulate all CTC staff on this outstanding performance and look for a more continuous and solid growth in the coming months.

Good luck & best regards.

Mohammed Aqel  
General Manager

## Michelin Fill Up With Air Promotion



Central Trading Co. and Michelin arranged "Fill Up With Air" promotion in March 2011 at Sahara Centre, Sharjah. Main objective of this promotion was to create public safety awareness. Central Trading Co. and Michelin staff attended more than 500 customers in 4 weekends.

## 12th Annual Al Rostamani Group Cricket Tournament



Central Trading Co. Cricket team, after trying their best, lost against Emirates Recycling in the Semi-Finals. They will be playing against Rest of Rostamani on April 22, 2011 for the third position in the tournament.



## Spot Recognition



Spot Recognition was presented to Mr. Mohd Rafeek (Left) in Al Qouz Warehouse on March 22, 2011 by Mr. Bejoy Jose, Warehouse In Charge. This Spot Recognition was given for his extended support to retrieve Al Qouz Warehouse water connection.

## Tyrexpo Asia 2011



Central Trading Co. made their presence in Tyrexpo Asia Exhibition 2011 held at Singapore on March 29, 30, 31. On behalf of our General Manager Mr. Mohammed Aqel, Mr. Arun Raj, Sales Engineer Federal Tyres attended the Exhibition.

## Birthdays

Salahuddin Ozar Ali	01, March
Omar Ibrahim Abdulla	04, March
Hasan Abdul Hamid	06, March
Mohammad Awais	06, March
Rashad Ali	15, March
Aji Varghese	15, March
Dayananda Poojary	16, March

Sekhar Babji Padamata	16, March
Sathivelu Padamata	16, March
Rays Vadakke Kuruppan	21, March
Renjith Antony	26, March
AhsanNizami	28, March
Phillip Mathew	28, March

## Great Quotes

"A nation's economy will naturally benefit from the number of successful small – to medium business operating" - Peter Drucker

"If you think you can. And if you think you can't, you're right". - Henry Ford

"There are no failures, only learning experiences" - Edison

"Your Most unhappy customers are your greatest source of learning" - Bill Gates

"Success requires no explanations. Failure permits no alibis" - Napoleon Hill

## Announcement

Share with us:

Stories, articles, breaking news...etc,  
We would like to know your comments  
regarding this newsletter

## Contact Us

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