

GM's Message



We did it ! Despite all the challenges that we faced during the year we managed to close the month of December on a very positive note and the same for the total year 2011. Special thanks to the Michelin Sales team, the shining stars of 2011 the Federal and Batteries Sales team who did extremely well this year and the Castrol Sales team. As we are turning the page to 2012, I would like to wish all of you a very happy and prosperous New Year.

Good luck & best regards.

Mohammed Aqel
General Manager

Michelin Annual Meeting



Our GM. Mr. Aqel and Mr. Zaid Kabrit, Michelin Sales Manager attended Michelin Annual Meeting that was held in Dubai on December 6-7, 2011. The meeting was attended by all agents of Michelin in the Middle East, India and Africa. They shared their views and feedback on the way to grow and develop the business in the region.

Bekon Visit

BEKON
B A T T E R I E S

Mr. Alex, Export Sales Manager, Bekon Batteries, visited Central Trading Co. on December 12, 2011 and met with Mr. Aqel and Mr. Waqqas. During the meeting future plans to strengthen the presence of Bekon Batteries in UAE and the export market were discussed and agreed which will enable our company to grow our share in a big way.

Blue Star Visit



Mr. Satish Jamdar, MD Blue Star India

Central Trading Co. and Blue Star held a meeting on December 18, 2011. The meeting was attended by our GM. Mr. Mohammed Aqel, Mr. Satish Jamdar, MD (Blue Star India), Mr. H P Dudani, GM (Blue Star UAE) and Mr. Siju Abraham, Senior Sale Engineer (CTC). During the meeting, the performance of 2011 was reviewed and future plans and strategies to improve the sales of Blue Star products in UAE market were discussed and agreed.



CTCTimes

Michelin Safety Campaign



Central Trading Co. and Michelin conducted "Fill Up With Air" safety campaign on December 9 -10, 2011 at Porsche Service Center, Al Quoz (Industrial Area), Dubai. Porsche customers were very pleased with the professional advise provided by our staff.

Central Trading Company Cricket Team 2012



CTC
CRICKET
TEAM 2012

Central Trading Co. Cricket team selection was officially done in December 2011 and following employees were selected,

Bejoy Kalakudy (Captain), Binesh Valiyat, Rakesh Gopal, Syed Waqqas Faisal, Arunraj Thyagarajan, Waris Khan, Edison, Thahir Banaras, Siji Salam, Mukthair, Mudassir, Qasim, Vaishal, Riyaz, Umar Syaed

Birthdays

Gulab Ali	01, January	Ajaya Babu	07, January
Sadiq Ali	01, January	Syed Imran Abdullah	08, January
Piao Gul	01, January	NusratIqbal Siddiquee	16, January
Bhowmick	02, January	Abdullah Ali Mohamed	20, January
Feroz Khan	02, January	Jowell Ordonio Paringit	23, January
Pradeesh Nambiar	05, January	Neelakantan Ramanathapuram	25, January

Welcome Aboard

Safsheer Muatafa

Sales Executive

Federal Tyres

Vaishal Gajjar

Service Engineer

Blue Star

Announcement

Share with us:

Stories, articles, breaking news...etc,
We would like to know your comments
regarding this newsletter

Contact Us

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الشركة التجارية المركزية ذ.م.م.
CENTRAL TRADING COMPANY. L.L.C.

Established 1957

A Member of Al Rostamani Group



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