

GM's Message



Welcome back for those who have been away for the Summer and Eid holidays and I wish you all had great time. Back to business and in full gear after a very long hot summer, which has witnessed a lot of changes around us in the region. As we already have 3 quarters of the year behind us with good and outstanding results, I expect the last quarter will be a very active one and I look forward to the usual good performance of all staff at CTC to make 2011 another remarkable year in our company's history.

Good luck & best regards.

Mohammed Aqel
General Manager

Iftar Party 2011

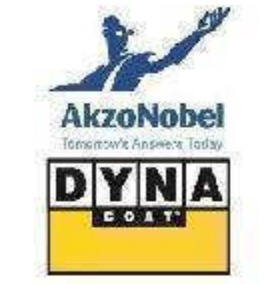


Central Trading Company organized an Iftar party on August 10, 2011. All the Central Trading Company staff were invited and their presence made the party a great success. Our General Manager Mr. Aqel shared with the attendees the year to date results and thanked all staff for their valuable contribution.

Michelin Tyre Plus Training



Michelin Tyre Plus team attended a 4-day training seminar at the Michelin Training Center in Jebel Ali from September 26-29, 2011. The training was conducted by Michelin Middle East and supported by Mr. Philippe Garret, Michelin Training Center Manager, Mr. Sameh Todd, Michelin Training Manager, Mr. Khalid Mohamed, Tyre Plus Operations Manager and Michelin Tyre Plus Service advisors. The main objective of the training was to develop the skills like welcoming the customers in a professional way, detection of customer needs, vehicle inspection, development of additional sales skills etc.



Federal Tyres successful in the Australian DYBD 500km race



Conroy Motorsport in association with Federal Motorsport Tyres set a high goal throughout the weekend of the Dial Before You Dig AMC 500, round four of the Australian Manufacturers Championship at Melbourne's prestigious Sandown Park International Raceway in Victoria Sept. 2011. The Teams Honda Integra Type S co driven by Jake Williams and Richard Mork was crowned the Class D Production Touring winner finishing in the top ten, plus they were the first non turbo car to finish amongst a field of thirty odd cars. The Honda was fitted with Federal's race-bred FZ-201 R Spec Radial tyre that covered the whole race and qualifying without a

tyre change, which no other team could even match, highlighting Federal's technology and product innovation in its consistent performance.

Federal's FZ201's stability under brakes--cornering and outstanding durability contributed to Conroy Motorsports Honda Integra 100% finishing record in two 12 Hour an 8 hour a 6 hour and the 500 over the past three years of endurance racing in Australia with class victories and top ten finishes.

CITEXPO 2011



GM visited the CITEXPO 2011 (China International Tyre Expo) that was held at the Shanghai Everbright Convention and Exhibition Center in China Sept. 7-9, 2011.

It is one of the world's most influential and largest tyre trade shows in the Asian region and the result has exceeded all expectations as the organizers claim that there were 3030 international and 4160 domestic visitors from 103 countries and 32 Chinese provinces. The exhibitors included worldwide suppliers from 5 continents such as the US, UK, Germany, Korea, India, Australia, Netherlands, Italy, Singapore, Taiwan etc.

During the expo, there were also seminars conducted by the US Department of Transportation, Chinese Tire Standardization and Technology Committee and the Chinese National Product Quality Bureau to refresh the manufacturers' knowledge in ensuring that their products are up to standard quality.

Birthdays

Ajay Pandari Amre 14, October
Nafis Irshad 19, October

Maha Salem 23, October
Abdul Lathif 31, October

Welcome Aboard

Ziad Kabrit
Sales Manager
Michelin

Aziz Ahmed Makki
Sales Executive
Blue Star

Announcement

Contact Us

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Stories, articles, breaking news...etc,
We would like to know your comments
regarding this newsletter

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