

## GM's Message



Dear Colleagues,

We just started a new year during which we will celebrate the 55<sup>th</sup> anniversary of CTC. We have planned good growth for the company sales and we will see new products being developed throughout the year.

All employees at CTC are geared up and ready to face the challenges expected in the year 2012 and they are very confident that they will overcome them and achieve the set targets of the year 2012.

Good luck to all of you.

Mohammed Aqel  
General Manager

## AkzoNobel Visit



Akzonobel paints delegation visited Central Trading Company on January 18, 2012 to discuss the various strategies to increase the market share of AkzoNobel products in the UAE market.

The meeting was attended by our General Manager, Mr. Mohammed Aqel, Mr. Yannis Loannidis, AkzoNobel Regional Business Manager, Mr. Mohammed Faisal Gourh, AkzoNobel Regional Manager Middle East, Mr. Shaji Narayanan, Asst. Sales Manager - CTC Paints Division & Mr. Romeo Delapa, AkzoNobel Technical Consultant, Middle East.

## Michelin Sales Meeting



Central Trading Co. and Michelin conducted a Sales meeting on January 18, 2012. The meeting was attended by Sales Managers and Executives from Central Trading Co. & Michelin. The main objective of the meeting was to evaluate the performance of Michelin brand in UAE market. The meeting did not only focus on product knowledge and new product lines but also covered some tips on sales and customer service.

## Farewell



Central Trading Co. arranged a farewell party to Mr. Tauro, Senior Sales Manager (Michelin Products) on January 31, 2012. Mr. Aqel thanked him for the valuable support and expressed his gratitude for the 34 years of service. Mr. Atallah, Mr. Ambi & Mr. Suresh also shared their experience in their farewell speeches.



# CTCTimes

## Batteries Outstanding Performance



Central Trading Co. management appreciated Batteries Division with a valuable gift for their overall outstanding performance in the year 2011. The sales team was invited by Mr. Aqel for a very nice lunch.

## Michelin Outstanding Performance



Central Trading Co. celebrated the outstanding performance of Michelin Sales team during the month of December 2011. Mr. Aqel appreciated the efforts of our Central Trading Company & Michelin sales teams for exceeding the sales targets.

## Internship



Miss. Rima Al Khatib from UAE University successfully completed her 2 months Central Trading Co. internship.

## Central Trading Co. Cricket Team 2012



Our team played total 3 matches and hold 4<sup>th</sup> position in the tournament, lost two and won against Al Rostamani Suzuki.

The Central Trading Co. Cricket team consists of following players, Bejoy Jose (Captain), Rakesh Gopal, Mudisiar, Binesh, Edison, Waqas, Riyaz, Siji, Tahir, Muktair, Qasim, Saud, Waris, Kannan.

## Birthdays

Arun Raj Thyagarajan	February, 03	Omais Khan	February, 13
Mohamed Hajjeh	February, 09	Biswajith	February, 15
Mohammed Rafi	February, 12	Shrilatha Suresh Hegde	February, 26

الشركة التجارية المركزية ذ.م.م.  
CENTRAL TRADING COMPANY. L.L.C.  
Established 1957



A Member of Al Rostamani Group

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